



conjuring
remarkable
brands

Plan & Style Your Professional Photoshoot

www.igina.net



Introduction

A photoshoot may look like a daunting task, but with this handy template you can get ahead of all the things that needs to be considered when planning it.

Good luck and most of all, have fun! It's YOUR photoshoot after all :)

Stay awesome,

Gina Dunn

Plan & Style Your Professional Photoshoot

Welcome! Let's get started

Photographer

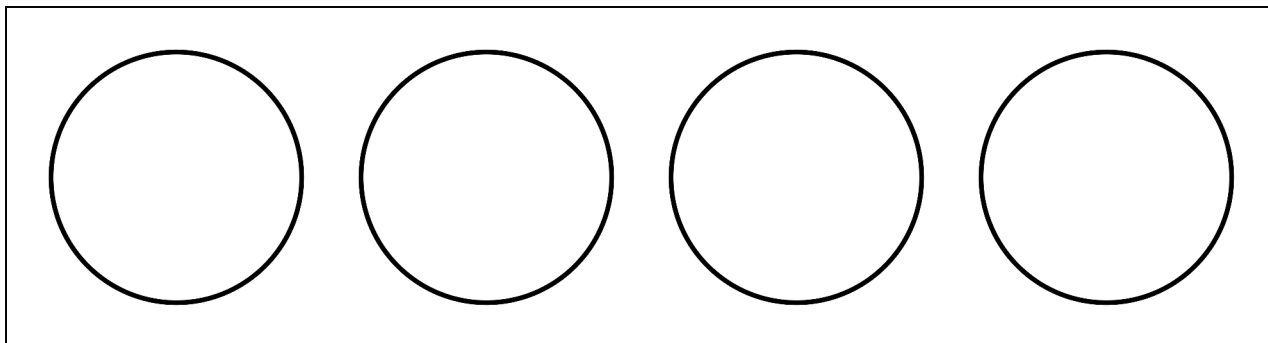
Date

Month:	Day:	Year:
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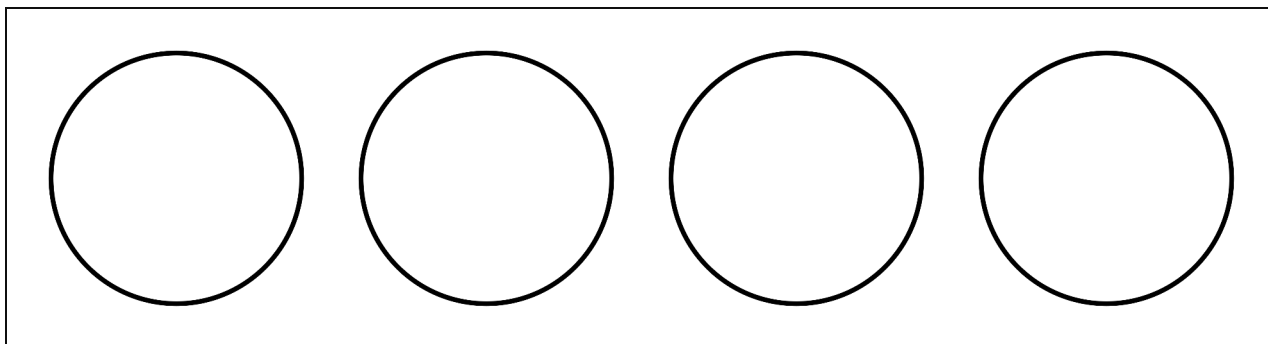
Main Goal of This Brand Photoshoot

Brand Words (words you would use to describe your brand)

Color Pallete



Pops of Color



Must Have Shots

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

Tone + Mood

Tone + Mood

- 1.
- 2.
- 3.
- 4.
- 5.

Locations

- 1.
- 2.
- 3.
- 4.
- 5.

Marketing Shot Ideas & Needs

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

Outfit Planning

Outfit One

Top:

Bottom:

Shoes:

Accessories:

Jacket/Layer:

Bag/Purse/Props:

Outfit Two

Top:

Bottom:

Shoes:

Accessories:

Jacket/Layer:

Bag/Purse/Props:

Outfit Three

Top:

Bottom:

Shoes:

Accessories:

Jacket/Layer:

Bag/Purse/Props:

Additional Notes



Need Help?

CONTACT GINA

